

# Ballyliffin 10 mile Challenge

The Ballyliffin 10 mile Coastal challenge 2011 was launched in the Ballyliffin Lodge Friday night with an enthusiastic gathering welcomed by chairperson Cecil Doherty accompanied by members of the local Development Committee and Inishowen AC.

Carndonagh Hospice unit which is again the nominated charity, indeed the proceeds from 2010 were handed over to Gertie Monagle on the night with a reminder re 2011 if you chose to contact Gertie re sponsorship cards ( 0861534091 ) and members of the community. Two excellent promotion short videos re the event were shown one a race route and the other a race promotional piece both of them already receiving hundreds of hits on YouTube under Ballyliffin coastal . 300 turned out last year either to walk/run/ jog and reaction was very favourable. On this occasion in addition to the [visitballyliffin.com](http://visitballyliffin.com) webpage it's also being promoted per Facebook again under ballyliffincoastalchallenge and all present were encouraged to share details of the event per this medium.

The event date is again Easter Saturday, April 23<sup>rd</sup> at 2pm. Entry fee €20 and €10 for students with a quality T-shirt guaranteed for all and refreshments in a local hotel afterwards. Entry forms available online from [visitballyliffin.com](http://visitballyliffin.com) and should there be any queries contact: [ballyliffincoastalchallenge@gmail.com](mailto:ballyliffincoastalchallenge@gmail.com) or by calling into the local Post office.

Added interest on this occasion is the news that 30 English runners are on their way to add an international dimension.

*In conclusion; Athletics Ireland team manager Patsy Mc Gonagle pointed out the tourist potential of events such as this and encouraged particularly walkers to get out and about in preparation for this Easter challenge.*

